

This Privacy Policy explains how TeroCode ("we", "our", or "us") collects, uses, processes, stores, and protects personal data when you access or use our website, web-based platform, software, and related services.

This Privacy Policy applies to:

- the website <https://terocode.com> (the "Website")
- our web-based platform, software, and technology infrastructure
- any related tools, applications, or services provided by TeroCode
- communications with us via email, forms, chat, or other channels (collectively referred to as the "Services").

By accessing or using our Services, you acknowledge that you have read and understood this Privacy Policy.

1. Information About the Company

TeroCode is a technology project focused on software development and digital infrastructure solutions for digital trading platforms and financial technology services.

At the early stage of the project, the Website and Services may be operated by the founders, partners, or affiliated entities until the official registration of the TeroCode legal entity is completed.

Once the company is formally incorporated, this Privacy Policy will be updated to reflect the official legal entity details.

For privacy-related questions, please contact: support@terocode.com

2. Personal Data We Collect

We may collect different categories of personal data depending on how you interact with our Services or communicate with us.

Identity Information

This may include:

- first name
- last name
- username or account identifier.

Contact Information

This may include:

- email address
- phone number
- communication preferences.

Technical Information

This may include:

- IP address
- browser type and version
- device type
- operating system
- time zone settings
- language settings
- device identifiers.

Usage Information

Information regarding how users interact with the Website, including:

- pages visited
- time spent on pages
- click behaviour
- navigation paths
- referring websites.

Location Data

Approximate geographic location derived from IP address or device settings.

Marketing Data

Information about interactions with marketing campaigns, including:

- advertisement engagement
- campaign attribution
- marketing preferences.

Aggregated and Anonymized Data

We may use anonymized statistical data for analytics and research purposes. Such information does not directly identify individuals.

3. How We Collect Information

We collect personal data using the following methods.

Direct Interactions

You may provide personal data when you:

- fill out contact forms
- communicate with us via email
- subscribe to updates
- request information about our services
- interact with our platform or service features.

Automated Technologies

When visiting our Website, certain information may automatically be collected through:

- cookies
- tracking technologies
- server logs
- analytics tools.

Third-Party Sources

We may receive data from trusted third parties including:

- analytics providers
- marketing partners
- advertising platforms
- publicly available sources.

4. Analytics and Advertising Technologies

Our Services use analytics and advertising technologies to better understand how users interact with the Website and platform and to measure the effectiveness of marketing campaigns.

These technologies may include:

- **Google Analytics**
- **Meta (Facebook) Pixel**

These services may collect information such as:

- pages visited
- interactions with the Website
- advertising campaign performance
- device and browser information.

Where required by applicable laws, these technologies are used only after obtaining user consent through the cookie consent banner.

Users can control the use of cookies through browser settings or through the cookie consent tool available on our Website. More information about how these technologies work can be found in our Cookie Policy.

5. How We Use Personal Data

We process personal data for the following purposes:

Service Operation

To operate, maintain, and improve our Services and platform functionality.

Website Functionality

To ensure the proper technical operation, performance, and security of the Website and platform.

Communication

To respond to inquiries, provide support, and send important service updates.

Security and Fraud Prevention

To detect, investigate, and prevent unauthorized access, fraud, or malicious activity.

Analytics and Improvement

To analyze usage trends and improve the usability, performance, and reliability of our Services.

Marketing and Advertising

To deliver relevant advertisements and measure advertising campaign performance.

Legal Compliance

To comply with legal obligations, regulatory requirements, and lawful requests from authorities.

6. Legal Basis for Processing (GDPR)

Where applicable under the General Data Protection Regulation (GDPR), we process personal data based on the following legal grounds:

- performance of a contract
- legitimate interests pursued by the Company
- compliance with legal obligations
- user consent

7. Sharing of Personal Data

We may share personal data with trusted third parties when necessary to operate our Services.

These may include:

Service Providers

Companies that provide services such as:

- cloud hosting
- analytics tools
- marketing platforms
- infrastructure providers
- technical service providers.

Advertising Platforms

Data may be shared with advertising platforms such as Meta or Google for the purpose of measuring advertising effectiveness and optimizing marketing campaigns.

Legal Authorities

Where required by law or regulation, we may disclose personal data to government authorities, regulators, or law enforcement.

Business Transfers

In the event of a merger, acquisition, or restructuring, personal data may be transferred as part of the business assets. All third-party service providers are required to process personal data in accordance with applicable data protection laws.

8. International Data Transfers

Because our Services operate internationally, personal data may be transferred to and processed in countries outside the user's jurisdiction.

Where such transfers occur, we implement appropriate safeguards designed to protect personal data in accordance with applicable data protection regulations.

9. Data Retention

We retain personal data only for as long as necessary for the purposes outlined in this Privacy Policy.

Retention periods may depend on:

- legal obligations
- regulatory requirements
- legitimate business purposes.

Where applicable, data may be retained for up to five (5) years after the termination of a business relationship.

10. Data Security

We implement industry-standard security measures to protect personal data, including:

- encrypted data transmission (SSL/TLS)
- secure server infrastructure

- restricted access controls
- monitoring of system activity
- regular security assessments
- data backup procedures

While we take reasonable measures to protect personal data, no method of transmission over the internet can guarantee absolute security.

11. Your Privacy Rights

Depending on your location and applicable laws, you may have the right to:

- access your personal data
- request correction of inaccurate information
- request deletion of your data
- restrict or object to data processing
- request data portability.
- withdraw consent at any time

Requests regarding these rights can be submitted using the contact information below.

12. Children's Privacy

Our Services are not intended for individuals under the age of 18.

We do not knowingly collect personal data from minors. If we become aware that such information has been collected, we will take appropriate steps to remove it.

13. Third-Party Websites

Our Website may contain links to third-party websites or services.

We are not responsible for the privacy practices of such websites and encourage users to review their respective privacy policies.

14. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in:

- legal requirements
- our services
- privacy practices.

The updated version will always be published on the Website with the revised “**Last updated**” date.

15. Contact Information

If you have questions regarding this Privacy Policy or how we process personal data, please contact:

Terocode

Email: support@terocode.com